

APodC Policy on:



Accredited Podiatrist Program (APP) LogoV

Only Accredited financial members of the Australian Podiatry Association or New Zealand Society of Podiatrists are entitled to use the Accredited Podiatrist logo, which is registered as a trademark by the Australasian Podiatry Council.

An **Accredited Podiatrist** is a podiatrist who:
Has completed the requirements of the Accredited Podiatrist Program
Is in possession of a **current** Accredited Podiatrist Program Certificate, issued by his/her member association

The design must **not** be tampered with in any way. However, the size may be reduced or enlarged as required.

The official colour of the Accredited Podiatrist logo is burgundy (colour coding PMS 222). The logo may be reproduced in this burgundy or black, **but not in any other colour.**

The Accredited Podiatrist logo may appear on any surface (e.g. signs, brochures, clothing, letterhead, appointment cards, etc) at the discretion of the member, provided it is not deemed to reflect poorly on the profession as a whole. An opinion should be sought from the Australasian Podiatry Council if the member is in any doubt.

A former member, who no longer belongs to the Australian Podiatry Association or New Zealand Society, for whatever reason, is not entitled to continue to use the Accredited Podiatrist logo.

A practitioner who ceases to be Accredited for whatever reason is not entitled to continue to use the Accredited Podiatrist logo.

Where the Australasian Podiatry Council or member associations wish to use the Accredited Podiatrist logo, the above rules should be taken into consideration.

Adopted on: October 2000
Reviewed: _____
Revised: _____